



# **PROJECT PROFILE ON LIQUID SOAP**

**PREPARED BY  
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MUMBAI**

Profile No.: 03

NIC Code: 21003

### Brief Project Profile on Liquid Soap

<b>PROJECT</b>	Liquid soap
<b>INTRODUCTION</b>	Used to wash toilet, bathroom, floor, utensils etc.
<b>MARKETING PROSPECTS</b>	Good market is there in houses, shopping complexes, hospitals, theatres, offices etc.
<b>PROCESS</b>	Hand process
<b>REQUIREMENT OF MACHINERY/EQUIPMENTS</b>	Pans, Jars and Stirrers etc.
<b>RAW MATERIAL REQUIREMENT</b>	Caustic soda Acid slurry Urea powder Colour scent Water
<b>PRODUCTION TARGET PER MONTH</b>	3000 Liters
<b>RAW MATERIAL COST/EXPENCES</b>	Rs.10 to 15 per liter (Total 15000/-)
<b>LABOUR</b>	1 person Wages (Rs 9000/-)
<b>POWER/Rent/Etc</b>	15000/- per month + travel Rs.5000/-
<b>OTHER EXPENCES</b>	Rs. 2 per liter ( Total 6000 )
<b>MARKT PRICE PER PIECE</b>	Rs.40 per liter (Total 120000)

<b>PROFIT PER PIECE</b>	Rs 23 per liter
<b>PROFIT PER MONTH</b>	Rs.70000/-
<b>INVESTMENT</b>	Rs 50,000/-
<b>RETURN ON INVESTMENT</b>	40 to 50 per cent ( on investment)
<b>MAHINERY / EQUIPMENT</b>	Available in local markets
<b>SUPPLIERS</b>	
<b>RAW MATERIAL</b>	Atul Amrutlal Bhurabhai & Co.
<b>SUPPLIERS</b>	Anand Bhuvan, Princess street, Mumbai-400002  Maribhai Jeebhew & co. 22 Shamaldas Gandhi marg Princess street, Mumbai-400002
<b>RECOMMENDATIONS / SUGGESTIONS</b>	<ol style="list-style-type: none"> <li>1. Its COVID -19 time. Raw material may be purchased from Maszid market. Training may be given by special trainers at home on chargeable basis.</li> <li>2. Information on raw material and packaging material may be given on demand from individuals.</li> <li>3. Project may be started in a week for 1<sup>st</sup> prototype. And necessary approvals for soap testing, drug licenses and branding may take time of couple of month</li> </ol>